

THE PROJECT

The goal of the project is to foster innovative circular approaches & tools in the tourism sector & its other related areas through transnational cooperation and knowledge transfer by linking vocational education and training to this sector.

THE CONTEXT

In recent years, the Circular Economy has become part of key national & international policies.

The EU GREEN DEAL, with overarching objective for EU to become first climate neutral continent by 2050, calls for CE transition.

There is global awareness of need to go circular. Yet VET & businesses have been slow to embrace it, and trends suggest things may be get worse, not better.



THE CONSORTIUM



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ADVANCE CIRCULAR

Linking Tourism Industry with VET to embrace circularity



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OUR APPROACH

We are going to develop:

1 Applicative learning contexts for Tourism & VET experts based on Design Thinking

- A training Pack with 5 modules + a special section "Digital Self-learning tools;
- 1 Transnational Training Programme "Tourism & VET in tourism advances circular - exploring the possibilities" + 4 national training sessions

2 Analysis Mapping the Scene & Creating Bridges

- "Are we ready for Circularity?"
- "Skills for the green and circular transition"

3 Innovative Tools

- **Guidelines: "The CE: Moving from theory to practice"**
- **A skills Taxonomy**
- **A digital set of cards based on 5 R's of CE**



PROJECT OBJECTIVES

1. To increase understanding of the way the Circular Economy influences the Tourism industry and VET in terms of readiness and skills.

2. To enhance organizations and practitioners' capabilities.

3. To develop at least 5 applicative learning contexts (transnational and national) for Tourism and VET experts based on Design Thinking.

4. To raise awareness and capacity to exploit project results.



TARGET GROUP

- partnership organizations experts;
- companies, other institutional actors & VET institutions from Tourism;
- practitioners working in the field (companies & VET experts);
- resource centers and NGOs in the environmental and educational sectors.